



**State of Tennessee
Department of State
Tennessee State Library and Archives**

**Department of Tourist Development
Commissioner's Files,
2002-2010**

RG 405

COLLECTION SUMMARY

Creator:

Tennessee. Department of Tourist Development

Inclusive Dates:

2002-2010

Scope & Content:

Consists of Department of Tourist Development Commissioner's files from 2002 to 2010, including commissioner correspondence, agendas, minutes, proposals, speeches, and other related materials regarding the operation and promotion of tourism in Tennessee. The audio material in this collection (Box 8) resides in a climate-controlled vault (location II-C-3v). Access requires a 24-hour notice to allow items to acclimate before use.

Physical Description/Extent:

7 cubic feet

Accession/Record Group Number:

RG 405

Language:

English

Permanent Location:

RG 405

Repository:

Tennessee State Library and Archives, 403 Seventh Avenue North, Nashville, Tennessee, 37243-0312

Administrative/Biographical History

State government's role in tourism has come a long way since its beginning in 1936 as a small division of information under the Department of Conservation. In 1972, the Tourism Division settled under the newly formed Department of Economic and Community Development. The Tennessee Department of Tourist Development became the first cabinet-level department of tourism in the United States in 1976. The commissioner's office provides direction for all department operations. Reporting directly to the commissioner are the Administrative Services, Outreach and Engagement, and Marketing divisions, the legislative liaison, as well as the system of Tennessee Welcome Centers.

(From *Tennessee Blue Book 2017-2018*)

Organization/Arrangement of Materials

Collection is arranged according to original order as provided by the agency.

Conditions of Access and Use**Restrictions on Access:**

The audio material in this collection resides in a climate-controlled vault. Access requires a 24-hour notice to allow items to acclimate before use.

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Index Terms

Corporate Names/Organizations/Government Bodies:

Tennessee. Department of Tourist Development

Subjects:

Geotourism -- Tennessee
Heritage tourism -- Tennessee
Hospitality -- Tennessee
Sustainable Tourism -- Tennessee
Tourism -- Marketing

Geographic Names:

Nashville (Tenn.) -- Politics and government -- 21th century
Tennessee -- Politics and government -- 21th century -- Sources

Document Types:

Agendas (administrative records)
Appointment books
Brochures
Budgets
Clippings (information artifacts)
Compact discs
Correspondence
Flow charts
Minutes (administrative records)
Presentations (communicative events)
Progress reports
Proposals
Receipts (financial records)
Speeches (compositions)

Acquisition and Appraisal

Provenance and Acquisition:

The Department of Tourist Development, Commissioner's Files, 2003-2010, RG 405, were transferred to the Tennessee State Library & Archives in 2012.

Processing and Administrative Information

Preferred Citation:

Department of Tourist Development, Commissioner's Files, 2003-2010,
RG 405, Tennessee State Library & Archives, Nashville, Tennessee.

Processing Information:

Completed by Emily Davis, July 2019.

DETAILED COLLECTION DESCRIPTION

CONTAINER LIST

Contents/Item Title	Date	Box	Folder
Tennessee Green Business Summit	April 3, 2008	1	1
TIA Spring Board of Directors Mtg.	April 7-8, 2008	1	2
Sesquicentennial Commission Mtg.	April 10, 2008	1	3
Inaugural Mtg. of the Connected Tennessee Steering Committee w/ Gov.	April 11, 2008	1	4
TN Heritage Craft Ctr. Mtg.	April 14, 2008	1	5
TN Sampler	April 13-18, 2008	1	6
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General Session – Environmental Sustainability 1:30 – 3:15 PM		1	8
Welcome & Opening 8 AM – 9:45 AM	April 28, 2008	1	9
Great Smoky Mountains Sustainability Tourism Summit	April 28, 2008	1	10
General Session – Communities in Transition Private Development 3:45 – 5:30 PM	April 28, 2008	1	11
State and Federal Resources 10 – 11:15 AM	April 28, 2008	1	12
General Session – Energy Efficiency Make Sense 9 – 10:45 AM	April 29, 2008	1	13
Keynote Luncheon – Preservation in Sustainability 12:30 – 1:45 PM	April 29, 2008	1	14
Southern Women in Public Service Summit	May 4-6, 2008	1	15
Mtg. w/ Bill Carey – TN History for Kids	May 6, 2008	1	16
Mtg. w/ Traci Peel – PGA Tour Numbers	May 12, 2008	1	17
Mtg. w/ Dr. Van West - Sesquicentennial	May 14, 2008	1	18
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GSM 75 th Anniversary Community Planning Meeting	May 20, 2008	1	20
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Civil War Trail Regional Mtg. – Greeneville, TN	February 12, 2008	1	23
Civil War Trail Regional Mtg. – Chattanooga, TN	February 12, 2008	1	24
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TDTD Commissioner’s Mktg. Road Show – Jackson Area	August 9, 2007	1	40
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Vacation Guide Planning Meeting	May 31, 2007	2	3
Travel South Annual Bd. Of Directors Mtg. Key West Florida	June 5-7, 2007	2	4
Photo Op w/ Cecere & Challenger	June 11, 2007	2	5
Continuity of Operations Plan for TDTD	June 21, 2007	2	6
TDTD Commissioner's Mktg. Road Show – Upper Cumberland Area	July 30, 2007	2	7
TDTD Commissioner's Mktg. Road Show – Gatlinburg, Pigeon Forge, Sevierville	July 31, 2007	2	8
Risk Assessment Mtg. w/ AC's	April 26, 2007	2	9
Music City Ldrship Mission – Baltimore & Washington, D. C.	May 6-8, 2007	2	10
Chattanooga I-75 Welcome Ctr. Grand Opening	May 14, 2007	2	11
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TDTD 2007/2008 Mktg. Planning Summit	April 2, 2007	2	14
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Mississippi River Corridor Meeting	March 19, 2007	2	16
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Retail, Hospitality, and Tourism Mgmt. Spring Advisory Board Mtg.	March 28, 2008	2	22
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Buntin	2004 – 2006	3	3
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Jewish Federation	2006	3	5
Miles Media – Website	2003 – 2005	3	6
Strategic Alliance	2003 – 2005	3	7

Southern Women in Public Srvc.	May 15-17, 2005	3	8
Communication Plan 2005-2006	July 1, 2005	3	9
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Chattanooga Media Tour	April 22, 2005	3	11
Economist Conferences – Third Annual Marketing Roundtable	March 15-16, 2005	3	12
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House Finance	February 11, 2004	3	14
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Sunset Information	undated	3	16
Response to Sunset Hearings	undated	3	17
Annual Budget Request – Fiscal Year 2004-2005	September 30, 2003	3	18
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Education Initiative Partnership – Strategic Plan	2006	4	2
Education Initiative – Website	undated	4	3
Residence Policies	July – August, 2007	4	4
Governor Conference	Sept. 20-22, 2006	4	5
The Meredith Family Vacation Study 2003 – A Special Study of Family Vacation Travel	March 2004	4	6
The Economists Conference – New York	March 14-16, 2005	4	7
Southern Travel Director’s Council, Inc. – Board of Director’s Meeting	March 11, 2007	4	8
Wizards of Web Course – Austin, TX	Nov. 29 – Dec. 1, 2006	4	9
2008 eTourism Executive Preview	January 9-11, 2007	4	10
Southern Travel Directors Council, Inc. – Board of Directors Meeting 2008	January 23, 2008	4	11
TIA 2006 Educational Seminar for Tourism Organizations (ESTO)	August 19-22, 2006	5	1
Governor’s Land & Water Forum II – Montgomery Bell State Park	February 22-23, 2006	5	2
National Council of State Tourism – Director’s Meeting	March 1-3, 2006	5	3

2006 General LTRS from Comm. Whitaker	July 24 – August 2, 2006	5	4
Dept. Brainstorming Session	January 23, 2006	5	5
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TN Fair Assoc. Convention	January 27, 2006	5	7
ABA Marketplace 2006	February 3-8, 2005	5	8
Meeting w/ Mile Media – Discuss 2007 Vacation Guide	February 10, 2006	5	9
Tennessee Film, Entertainment & Music Commission – Public Meeting	September 14, 2005	5	10
Film Production Advisory Committee Meeting	August 24, 2005	5	11
FPAC Minutes	November 2005	5	12
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Hospitality & Tourism – Lisa Jones	undated	5	14
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Mtg. w/ Dan Rogers – Grand Ole Opry	September 27, 2005	5	17
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Jobs for TN Grads – Career Day	October 18, 2005	5	19
Southern Women in Public Srvc. – Stennis Ctr. for Public Service	November 10, 2005	5	20
CMA Events – New York	November 12 - 16, 2005	5	21
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Film Production Advisory Committee Planning Meeting	July 13, 2005	5	24
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Sustainable Tourism Community Forums	November 6-8, 2007	5	31
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Chandler Ehrlich Mtg – TV Campaign	October 30, 2007	5	33
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Meeting w/ Gov. & others – TN Heritage Craft Center Project	November 13, 2007	5	39
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Kawaguchi City – Japanese Delegation Meeting	October 4, 2007	5	41
TDOT Meeting/Bible Theme Park	October 18, 2007	5	42
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Sustainable Tourism Town Hall Forums – Pigeon Forge, TN	February 25, 2008	6	5
Sustainable Tourism Town Hall Forums – Gatlinburg, TN	February 26, 2008	6	6
NCSTD Spring Forum	February 21-23, 2007	6	7
Chandler Ehrlich Meeting	March 8, 2007	6	8
Conf. Call w/ Dr. Lisa Fall – UT	October 26, 2006	6	9
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TTR Executive Committee Meeting	November 2, 2006	6	11
TDTD Budget Hearing	December 4, 2006	6	12
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Mtg. w/ Joe Barker and Robert Chandler	February 6, 2007	6	15
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SEUS & Japan Conference	October 21-24, 2006	6	17
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2006 – 2007 Marketing Campaign	July – August 2006	6	23
Greater Chattanooga Hospitality Association – Mktg. Road Show	August 17, 2006	6	24
Northeast TN Marketing Road Show	August 18, 2006	6	25
ESTO Conference – Minneapolis	August 19-22, 2006	6	26
Memphis Rock n’ Soul Museum – Backstage Ball	August 24, 2006	6	27
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2007 Governor’s Conference on Tourism	September 19-21, 2007	6	31
Governor’s Conference on Tourism	September 20-22, 2006	6	32
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Sustainable Tourism Conf. Call	November 21, 2007	6	39
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Mtg. w/ Dep. Governor & others – Discuss School Start Date Issue	December 17, 2007	6	42
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Mtg. w/ Mitch Bowman & others	January 7, 2008	6	46
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Leadmark Services, LLC – 2006	August 30 – Sept. 14, 2006	7	12
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Stennis Ctr. for Public Srvc. – Southern Women in Public Service	May 7-9, 2006	7	36
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Renaissance Center, PowerPoint presentation for “Tennessee Center Stage,” a potential TV show (from box 3, folder 2)	undated	8	2
Renaissance Center, multimedia disc, samples of work (from box 3, folder 2)	undated	8	3
Thomas Nelson voicemail, call from Gab Wix (from box 3, folder 2)	undated	8	4
Kathleen Bibbing, Maritz Marketing, PowerPoint presentation, and Joe Tripodi, Allstate Insurance, PowerPoint presentation (from box 3, folder 12)	undated	8	5
Highway 321 Corridor Task Force, PowerPoint presentation – Includes included (from box 7, folder 21)	undated	8	6