

TRADEMARK REGISTRATIONS,  
1897-1983  
DIVISION OF SERVICES  
TENNESSEE DEPARTMENT OF STATE

**Record Group 225**

*Processed by:*

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TENNESSEE STATE LIBRARY AND ARCHIVES  
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## INTRODUCTION

Record Group 225 contain the records of trademark registrations for the State of Tennessee, from the year 1897 to 1983. These records encompass 104 volumes and two boxes of loose materials. These records were shipped to the State Library and Archives from the Corporations Division, Tennessee Department of State, and are located on the second floor stack. In 1996, two additional volumes was received from the State Records Center.

These state agency records fall under the guidelines of records disposition authorization number 1764. Analysis of said records by the Archives staff indicate that due to the historical nature of these records, they will be maintained at the TSLA as a permanent collection.

The extent of this record group is 29 cubic feet.

## SCOPE AND CONTENT NOTE

A trademark is any word, name, symbol or device or any combination thereof, adopted and used by a person or corporation to identify goods made or sold by him and to distinguish them from goods made or sold by others (TCA 47-25-201). Any copying or duplication of this trademark is an infringement on any registrations of such trademark.

Record Group 225 contain business trademarks registered with the State of Tennessee from 1897 to 1983. These registrations are kept by the Secretary of State, and are effective for a term of ten years. By law, the Secretary of State maintains these trademark registrations (either registered or renewed) for public examination according to TCA 47-25-207.

In order for a trademark to be registered in Tennessee, the applicant must:

- Provide a name and business address of the person applying for a trademark registration, or if a corporation, must indicate the state of incorporation.
- Provide information on the goods or services in connection with which the mark is used; the mode or manner in which the trademark is used in connection with such goods or services; and the class in which such goods or services fall into.
- Provide the date when the trademark was first used anywhere and the date first used in the state by the applicant or predecessor in business.
- Produce a statement that the applicant is the owner of the trademark and that no other person has the right to use such trademark in this state either in the identical form or in such near resemblance as might be calculated to deceive or to be mistaken thereafter.

A Certificate of Registration for a Trademark in Tennessee must show:

- The name and business address, or the state of incorporation.
- The date claimed for the first use of the trademark anywhere and in Tennessee.
- Specify the class of goods and services, and description of goods and services on which the trademark will be used.
- Produce a reproduction of the trademark.
- Specify the incorporation date.
- Indicate the term of the registration.

Upon compliance with the terms for a certificate of registration to be issued, the applicant must sign the registration, have the signature verified by a notary public, and pay a filing fee with the Secretary of State's Office.

The records contained in Record Group 225 constitute a historically significant collection of trademark registrations, documenting the economic history of this state and the United States during the twentieth century. Many major corporate trademarks (such as Ford Motor Company, Quaker Oats, Coca-Cola) are found in this collection, as well as local businesses, many of which existed only a brief time.

These records are found in large bound volumes. From the years 1897 to 1977, the volumes begin with an index, which is alphabetical by product name. The record group has been microfilmed in the interests of historic preservation, and to serve the needs of the Tennessee Department of State, Division of Services.

## CONTAINER LIST

RG #225: TRADEMARK REGISTRATIONS, STATE OF TENNESSEE

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1	(Index) Centennial Exposition Chewing Gum Co. – Standard Motor Truck Co.2/23/1897-9/20/1918	
2	(Index) First National Stores – B. Davis, Pulaski, Tennessee.	4/02/1917-3/29/1929
3	(Index) Continental Baking Company – Oscar Nelson Company.	3/30/1929-11/20/1933
4	(Index) Thomas J. Brimer, Chicago, Ill. – Tru-Value Brand Distributors.	11/22/1933-3/25/1936
5	(Index) Stephen F. Whitman & Son, Inc. – Masonite Corporation.	3/27/1936-12/23/1937
6	(Index) Roddenberry Brothers – Universal Milk Bottle Association.	1/05/1938-11/01/1939
7	(Index) Union Dairy Company – George Gourse, Knoxville, Tennessee.	11/2/1939-11/21/1940
8	(Index) Waterfill and Frazier Distillery Company – Modern Food Process Company.	11/29/1940-4/11/1942
9	(Index) Kessler Coal Company – Merit Clothing Company.	4/13/1942-7/22/1943
10	(Index) Puritan Food Products, Inc. – Brown-Foreman Distillers Corporation.	7/23/1943-6/02/1944
11	(Index) Goldman-Sarlow Company – C. D. Osborn Company.	6/05/1944-1/18/1945
12	(Index) C. D. Osborn Company – Trimz Company, Inc.	1/18/1945-8/18/1945
13	(Index) Wincharger Corporation – Leonard Frank Co., St. Paul, Minn.8/28/1945-1/25/1946	
14	(Index) Leonard Frank Co., St. Paul, Minn. – Maternity Dress Co., Inc.	1/25/1946-7/05/1946
15	(Index) Mead Johnson & Co. – HiGrade Products Co., Inc.	7/5/1946-12/12/1946
16	(Index) Tennessee State CIO Political Action Committee – Jake C. Drennon, Atlanta, Ga.	12/18/1946-5/3/1947

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18	(Index) ARTH-RO-LENE, Inc. – Fant Milling Company.	10/15/1947-5/20/1948
19	(Index) American Hosiery Co. – American Coffee Co., Inc.	5/26/1948-2/07/1949
20	(Index) Dean Milk Company – Sanitary Products Company.	2/10/1949-10/26/1949
21	(Index) Kentucky River Distillery, Inc. – The Jason Corporation.	11/02/1949-8/14/1950
22	(Index) Henry Halle & Bros. (Oak Hill) – Nashville Roller Mills.	8/14/1950-10/30/1951
23	(Index) Lila Scott, M. A. Scott, Knoxville, Tenn. – Proctor & Gamble Company.	10/31/1951-8/18/1952
24	(Index) Currey L. Turner, etal., Nashville, Tenn. – Republic Food Products Company.	8/20/1952-7/20/1953
25	(Index) Green Spot, Inc. – Lo-Calory Food Corporation.	7/27/1953-6/01/1954
26	(Index) Julian G. Morton, Knoxville, Tenn. – The S.O.S. Company.	6/04/1954-1/28/1955
27	(Index) Modern Metal Products Co. – All-Star Knitwear Company.	1/31/1955-10/27/1955
28	(Index) Barrett Equipment Company – Perma-Chem Corporation.	11/03/1955-6/14/1956
29	(Index) The Betan Company – Write Right Manufacturing Company.	6/19/1956-5/27/1957
30	(Index) C. B. Ragland Company – R. M. Vernor, Memphis, Tenn.	5/31/1957-12/05/1957
31	(Index) Max Dinisman, Chicago, Illinois – Tennessee Rural Electric Cooperative Association, Inc.	12/05/1957-9/22/1958
32	(Index) Glasspar Company – The Texas Company.	9/29/1958-4/27/1959
33	(Index) The Texaco Company – Humble Oil and Refining Company.	4/27/1959-6/10/1959
34	(Index) W. B. Roddenberry Co., Inc. – Purity Packing Company.	6/20/1960-12/29/1960

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36	(Index) Society of Industrial Realtors of NARAB – Georgia Shoe Manufacturing Co., Inc.	4/16/1962-7/03/1963
37	(Index) Spalding Knitting Mills – Lipman Brothers.	7/05/1963-1/31/1964
38	(Index) Mid-South Milling Co., Inc. – L. C. Chapman, Knoxville, Tennessee.	2/04/1964-9/28/1964
39	(Index) Pixie Kleen, Inc. – Dial-A-Letter of Knoxville, Tennessee.	10/02/1964-9/13/1965
40	(Index) Southern Shoe Stores, Inc. – Paul Warren Landrum, Sr., Chattanooga, Tennessee.	9/13/1965-3/22/1966
41	(Index) James L. Allred, Memphis, Tenn. – Jno. P. Fleming, Memphis, Tennessee.	5/28/1966-12/19/1966
42	(Index) Hollis Champion, McMinnville, Tenn. – Cincinnati Sheet Metal & Roofing Company.	1/04/1967-9/14/1967
43	(Index) Jack R. Aday d/b/a Jack the Stripper – Americana Catering, Inc.	9/14/1967-5/27/1968
44	(Index) Smokey Trailers, Inc. – Jack T. Pitt, Betty C. Pitt, Madison, Tennessee.	5/27/1968-11/07/1968
45	(Index) Huckleberry Finn Catfish Systems, Inc. – Stokely-Van Camp, Inc.	11/15/1968-3/21/1969
46	(Index) Charles William Dorris, Nashville, Tenn. – Dixie Wine Company.	3/18/1969-7/01/1969
47	(Index) Dixie Wine Company – Vol-Ade, Inc.	7/03/1969-10/14/1969
48	(Index) Bonanza Motor Inns, Inc. – Television Picture Systems, Inc.	10/14/1969-2/27/1970
49	(Index) Dunn Packing Company – Flair Photography.	3/03/1970-8/25/1970
50	(Index) Fox Den Associates – Medicom, Inc.	8/27/1970-1/22/1971
51	(Index) National Car Rental System, Inc. – American Enterprises, Inc. 1/25/1971-6/22/1971	
52	(Index) Barton Brands, Inc. – The Perfection Company, Limited.	6/23/1971-11/22/1971
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56	(Index) Country Music Corporation of America – Nicholas Chronis, Knoxville, Tennessee.	2/13/1973-6/18/1973
57	(Index) American Coin Exchange – Commercial and Industrial Bank, Memphis, Tennessee.	6/19/1973-10/13/1973
58	(Index) Ray Mears, Knoxville, Tenn. – Texas Aluminum Services, Inc.	10/13/1973-3/19/1974
59	(Index) Tuffy Service Centers, Inc. – Michael J. Boyd, Knoxville, Tennessee.	3/19/1974-8/22/1974
60	(Index) Edwards Baking Company – Terry Promotion Company.	8/26/1974-2/05/1975
61	(Index) Volunteer Oil Land Company – Frederick P. Sanjek, Knoxville, Tennessee.	2/07/1975-6/18/1975
62	(Index) Airbank, Inc. – Big John Super Stores, Inc.	6/18/1975-10/08/1975
63	(Index) Pick-N-Grin, Inc. – Roy H. Christensen, Nashville, Tennessee.	10/14/1975-1/20/1976
64	(Index) Union Avenue Baptist Church – Neal H. Dobyys, Nashville, Tennessee.	1/22/1976-4/22/1976
65	(Index) Monfort of Colorado, Inc. – Gulfco Capital Management, Inc.	4/23/1976-7/20/1976
66	(Index) Richard L. Wofford, Mildred R. Wofford, Brentwood, Tenn. – New Hope Baptist Church.	7/26/1976-11/29/1976
67	(Index) Century 21 Real Estate Corporation – Miss Bojangles, Inc.	11/19/1976-3/14/1977
68	Xyovest, Inc. – Professional Weight Control, Inc.	3/10/1977-5/31/1977
69	Kenneth B. Scott, Nashville, Tenn. – Nancy B. Sikorski, Bristol, Tennessee.	6/08/1977-8/08/1977
70	Golden Key Realtors – Maharajah Restaurants, Inc.	8/08/1977-11/28/1977
71	Channel Five Television Company – The Gatlinburg Extra Publishing Co., Inc.	11/29/1977-3/02/1978



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74	Care Inns, Inc. – International Union, United Automobile, Aerospace & Agricultural Implement Workers of America (UAW)	8/23/1978-11/02/1978
75	Henry Hirsch, Atlanta, Ga. – Weigel’s, Inc.	10/23/1978-1/22/1979
76	T-A-T Airfreight, Inc. – Regas-Sherbakoff, Inc.	2/05/1979-4/11/1979
77	D. J. Textiles – Gillis York, Jr., Gillis York, III, Maryville, Tennessee.	3/30/1979-6/07/1979
78	DAT Productions, Inc. – Pizza Ria Shack, Inc.	6/08/1979-8/31/1979
79	Coffee Maid Corporation – Doctor’s Associates, Inc.	8/29/1979-11/08/1979
80	U-Haul Company of Nashville, Tenn. – Scientific Atlanta, Inc.	10/23/1979-2/13/1980
81	Performing Arts, Inc. – Falcon Industries, Inc.	2/15/1980-4/11/1980
82	Southern Wholesale Apparel, Inc. – Malone & Hyde, Inc.	4/23/1980-6/19/1980
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85	The First & Peoples National Bank – Earthworks	12/02/1980-2/11/1980
86	Gas Savers International, Inc. – West Forty Trade Center, Phase I, Ltd.	2/11/1981-3/25/1981
87	Amos Watson, Ronald Morrison, Cleveland, Tenn. – Buring Food Group, Inc.	4/02/1981-5/27/1981
88	Bransford House Smorgasbord, Inc. – Mildred Locke of Quilters Haven.	5/29/1981-7/22/1981
89	The Tony and Susan Alamo Foundation, Inc. – Jose M. Fernandez, Franklin, Tennessee.	7/21/1981-9/02/1981
90	Peabody Management, Inc. – Mid-State Oils, Inc.	8/31/1981-10/09/1981
91	Creative Concepts, Inc. – V.I.P. Enterprises, Inc.	10/16/1981-2/10/1981
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94	CHATTEM, Inc. – The Bass Boss	3/25/1982-5/06/1982
95	John J. Hladczuk, Knoxville, Tenn. – Seafood Connection.	4/16/1982-6/18/1982
96	Infoware Corporation – Uncle Donald’s, Inc.	6/22/1982-7/12/1982
97	Rax Systems, Inc. – King’s Way Corporation	7/20/1982-9/21/1982
98	Kleensweep Auto Brokers, Inc. – J H & R Enterprises.	9/13/1982-11/01/1982
99	Volunteer Video Outlet & Book Store – Brentwood, Inc.	10/4/1982-12/31/1982
100	The Tie Bar – Colours by Kanette, Inc.	1/03/1983-2/14/1983
101	Nolan Brothers, Inc. – Fred Shuemaker, President, United Sports, Inc.	2/23/1983-3/25/1983
102	Jacob Schorr, Memphis, Tenn. – The Essence of Elegance Ensemble.	4/06/1983-5/02/1983
103	Jack Gulley, Jr., James R. Gulley, Russellville, Tenn. – Bolton Construction Company.	2/25/1983-6/21/1983
104	Nashville Mobile Recording Unit – Pepper Patch, Inc.	6/16/1983-6/30/1983

RG #225: Trademark Registrations, State of Tennessee, 1897-1983  
Loose Trademarks, By Year

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